



RECORD BREAKING CROWDS AT 19TH ANNUAL WEST COAST WOMEN'S SHOW
Over 26,000 Visitors Attended Western Canada's Largest Women's Show

ABBOTSFORD, BC – The 19th Annual West Coast Women's Show saw an 11% increase in attendance, bringing attendance to over 26,000 and breaking all previous attendance records for the Show over the past 8 years.

In an era where online shopping is surging and brick & mortar retailers are struggling, the West Coast Women's Show appears to buck these trends by continuing to grow year after year. Many returning exhibitors noted that this year saw their strongest sales to date.

The exhibitors were also complemented by celebrity appearances, including Canadian rockstar & humanitarian Bif Naked, Celebrity Chef Massimo Capra, TV icon Michelle Stafford, and Global BC's Claire Newell; new Show features - A Taste of Italy and the Veg Showcase and Sustainable Living show highlights; along with returning Show favourites, including the Women Empowering Women Panel Series, Dance Fashion Show, Hall of Flame Calendar Firefighters & Martini Nights, Fashion Truck Alley and the Chef's Kitchen Stage.

“We are thrilled with how everything came together this year.” said Show Manager, Murat Olcay, “We worked very hard throughout the year to put together a multi-faceted and interactive Show that has something for everyone - from entertainment, to food tastings, to fashion, to spa treatments, combined with over 400 pop-up boutiques. It is a totally immersive shopping experience that really connected with both our audience and our exhibitors.”

The West Coast Women's Show will be celebrating its 20th anniversary in 2020 - and plans are already underway for a very special Show & celebration. The 20th Annual West Coast Women's Show will return to Trades October 16, 17 & 18, 2020. Visit www.westcoastwomen.net for details.

ABOUT: The West Coast Women's Show has been hosting the ultimate girl's weekend since 2000. The Show features celebrity guests, networking, shopping, inspiring speakers and more. Established by Encore Exhibitions Inc., the Show, held at the TRADEX Trade & Exhibition Centre in Abbotsford features over 400 booths in addition to more than 24,000 annual attendance and is Western Canada's largest Women's Event. Visit www.westcoastwomen.net for details and tickets.

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